This event was supported by StudyNSW (NSW Trade and Investment), the Australian Government Department of Education and Training, JLL and Urbanest.
About this report
This report disseminates the outcomes from ‘Student Accommodation Symposium’, organised by the International Education Association of Australia (IEAA) in Sydney on 26 June 2015.

Project Planning Committee
IEAA would like to acknowledge the hard work and dedication of the following individuals on the Project Planning Committee:

- Brett Blacker (Chair), President, International Education Association of Australia
- Rebecca Bendall, General Manager, Urbanest
- Thomson Ch’ng, President, Council of International Students Australia, (CISA)
- Edwina Elicott, Marketing and Occupancy Manager, University of Wollongong
- Peter Mackey, Director, StudyNSW
- Dr Ashvin Parameswaran, Head, Student Accommodation Services, The University of Sydney
- Dr Ian Winter, Executive Director, Australian Housing and Urban Research Institute (AHURI)
- Helen Zimmerman, Group General Manager, Navitas

Authors
IEAA acknowledges the contribution of the discussion paper authors Professor Terry Burke and Conal Newland.

Speakers
Grateful thanks to those who shared their knowledge and experience as speakers and panelists at the symposium:

- Jeremy Baker – Regional Director, Development, Urbanest
- Professor Tyrone Carlin – Deputy Vice-Chancellor (Registrar), The University of Sydney
- Thomson Ch’ng – President, Council of International Students (CISA)
- Victoria Clent – Managing Director, Aligned Funds Management
- The Hon. Richard Hargrave Colless – Parliamentary Secretary for Natural Resources and Regional Planning, New South Wales
- Edwina Elicott – Marketing and Occupancy Manager, University of Wollongong
- Hon. Phil Honeywood (Chair) – Chief Executive, IEAA
- Peter Mackey (Chair) – Director, StudyNSW
- Conal Newland – National Director, Student Accommodation Services, JLL
- Clinton Ostwald–Director Sydney Property Economics, Urbis
- Dr Ashvin Parameswaran – Head Student Accommodation Services, The University of Sydney
- Martin Reason – Manager, Infrastructure Coordination and Urban Design, Brisbane City Council
- Corey Stoneham – Manager, Standards and Policy, Health and Building Unit, City of Sydney Council
- Steve Tucker – General Manager (Campus Living), University of Western Sydney; AACUHO Committee Member
- Dr Ian Walker – President, University Colleges Australia
- Dan Williams – Manager, Major Infrastructure Investment, Austrade
- Stephen Yarwood – Urban Futurist
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EXECUTIVE SUMMARY

While Australia continues to rank among the world’s most popular countries for international students, we do not compare well on the quality and cost of student accommodation. If international student numbers increase as forecast, the shortage of affordable, quality student accommodation will become increasingly acute.

This one-day symposium brought together students, education institutions, accommodation providers and government representatives to explore long-term strategies to enhance the provision of international student accommodation in Australia. It was prompted by concerns about accommodation expressed at the Council of International Students Australia Conference in 2014, and widespread interest in fostering greater collaboration and coordination among the many stakeholders.

The quality of information available about the scale and characteristics of student accommodation is improving very quickly, and the two discussion papers commissioned for this Symposium provided valuable new insights. The current supply of purpose-built student accommodation (PBSA) is able to house less than ten per cent of all higher education students in our largest cities.

International students are more likely than domestic students to live in PBSA, but at around 13 per cent of international students, this proportion is still much lower than comparable countries. International students in Australia are therefore very dependant on the private rental market. There is, however, very limited availability of affordable rental properties in the vicinity of many of our large campuses, meaning that students often live in overcrowded accommodation or commute large distances, neither of which is conducive to positive experience of student life in Australia.

Perhaps the strongest theme to emerge during the symposium was the widespread desire to expand the scale of provision of PBSA. Participants felt strongly that living as part of a student community fosters social integration, engagement with studies and a deeper attachment to the educational institution. PBSA has security and welfare benefits as well, since students are in a safe and supported environment, often close to their campus and amenities. It is not surprising given this level of enthusiasm for PBSA that many speakers at the Symposium spoke glowingly of the significant number of new projects under development.

However it is clear that most international students will continue to live in other forms of accommodation for quite a while. It seems that little is known about prospective international students’ expectations and preferences concerning student accommodation in Australia. How much are these shaped by norms in their home country, or by Hollywood representations of U.S. college life? We also do not know much about how accommodation type influences the social engagement, language proficiency and wellbeing of international students in Australia, most of whom are not living in PBSA.

A prominent theme was the need for coordinated approaches to increasing supply of affordable student housing near campuses, whether they are located in the inner city, the suburbs or in regional centres. Several presenters observed that young people – including students, backpackers, and young workers – are increasingly drawn to vibrant cosmopolitan neighbourhoods with plentiful public transport, safe streets, cheap food outlets, and where campuses can be reached on bicycle or on foot. It is clear that governments, educational institutions and student accommodation providers are all keen to foster such neighbourhoods, but will need to work together closely to ensure that these communities support young people’s independence with appropriate services, and that they are culturally diverse, with a mix of students from Australia and many other countries.
There was considerable discussion concerning the ways in which planning approvals processes could facilitate more rapid expansion of PBSA, which usually often involves smaller rooms than other types of developments but more communal space. Local government practices in Australia are unpredictable and currently do not consistently support the development of quality affordable accommodation for students and other temporary residents.

There was less clarity around the best way to regulate the sector given the growing number of providers, with some calling for an enforced set of minimum standards while others arguing that the advent of online user rating platforms is likely to soon render such regulatory approaches obsolete.

The buzz word ‘affordable’ was uttered innumerable times during the Symposium, and there was a clear agreement that the best way to better accommodate growing numbers of international students is to develop affordable housing close to campuses, amenities and public transport.
INTRODUCTION

Background
As a study destination, Australia consistently ranks among the world’s most popular countries for international students. Although we rate highly for education delivery standards and quality of life, we continue to be let down by overall living expenses and a lack of accommodation.

i-graduate’s International Student Barometer consistently rates Australia poorly for quality and cost of student accommodation. The Council of International Students Australia (CISA) identified the lack of housing as one of the three most important issues affecting international students and the media continues to highlight examples of exploitative landlords and rental properties jam-packed with students.

This one-day symposium brought together students, education institutions, accommodation providers and government representatives to explore long-term strategies to enhance the provision of international student accommodation in Australia.

Aim
A key aim of this symposium was to raise awareness among international education stakeholders – especially education institutions, accommodation providers and government policy makers – of the need to improve access to good-quality, affordable student accommodation. The symposium discussion papers along with this outcomes report aim to provide ongoing resource material in the search for long-term solutions to the accommodation needs of international students in Australia.

Participants
The symposium was attended by 76 participants from 57 organisations, including student accommodation providers, education providers, Commonwealth, state and local government agencies, financiers and student associations.

Discussion papers
Two discussion papers were commissioned for the symposium and distributed to participants along with a summary of a recent report commissioned by the Victorian government. These research papers informed discussions at the symposium and some of their key points are included in this outcomes report along with other themes arising from presentations and discussions at the symposium.

Symposium program
The Symposium program is given in Appendix 1 (p.15).

SUPPLY AND DEMAND OF STUDENT ACCOMMODATION

We are fortunate that there has been a great deal of research over the past year on the scale of student accommodation in Australia, resulting in four significant studies being launched in June in time for this symposium.

University Colleges Australia (UCA) published the National Census of University Student Accommodation Providers 2014, the first such census to have been conducted since 1999 (McDonald et al., 2015). The census provides a very detailed picture of the current level of supply, the characteristics of residents and projections of future growth.

The Victorian Department of Economic Development, Jobs, Transport and Resources commissioned the urban planning and property consulting firm Urbis to investigate barriers to the development of affordable and accessible student accommodation in Melbourne and Victoria, and a summary of the findings of this report was made available to participants in the symposium (Ostwald et al., 2015).
Two discussion papers were commissioned for this symposium, each of which extended a particular area touched on in the above studies. Conal Newland’s study considered the level of supply of PBSA in Australia’s largest cities in light of the size of the population of full-time higher education students in each city, and the projected growth in onshore international student numbers. It also examined the impact that planned future developments would have on addressing the shortfall in supply.

Terry Burke’s paper examined the private rental markets that provide accommodation to the vast majority of international students in Australia. He analyzed the cost and vacancy rates for various types of rental property in the vicinity of a selection of university campuses in Australia and other countries that receive international students.

UCA’s census identified 315 student accommodation sites nationally. These included tertiary residential colleges and halls of residence (of any size) and all other forms of student accommodation on or off campus with more than 100 residents. In total, these sites provide 74,482 places/beds (McDonald et al., 2015).

Newland’s (2015) study of PBSA in Australia’s largest cities shows that the current supply by universities and commercial providers accounts for less than ten per cent of the number of full-time university students in most of our cities, including Sydney, Melbourne, Brisbane, Adelaide and Perth. Only Canberra has a higher level of supply, equating to nearly a third of the number of full time university students.

Around 40 per cent of the students in PBSA in Australia are international students, but the proportions of international students are higher in commercially owned and operated sites than in other sites. The number of international students in PBSA represents only 13% of the international higher education students in Australia according to UCA’s census (McDonald et al., 2015).

This is in line with the most recent national survey of international students in Australia, which also found that 13% of tertiary international students reported living in various forms of PBSA, while 53% were living in a private rented house/flat/room and a further 21% were living with friends or relatives (DET, 2015a).

This supply shortage is even more serious when one considers that these reports only consider higher education as being in need of accommodation. However, nearly half of all international students in Australia are studying in VET, ELICOS programs and schools and many of these students too would benefit from better accommodation options.

International students in Australia are therefore highly dependent upon the private rental market, but both the high price and shortage of availability of rental accommodation near many of our education providers present major challenges to students, and Burke’s (2015) discussion paper finds that our large cities are as expensive as the most costly destinations for students in the world.

While most of the PBSA is in cities, nearly one in five places/beds are in regional Australia (McDonald et al., 2015). The Hon. Richard Hargrave Colless, New South Wales Parliamentary Secretary for Natural Resources and Regional Planning, who opened the event, pointed out regional universities offer significant benefits to international students including both more affordable private rentals and higher proportions of PBSA.
GROWING INTEREST IN PURPOSE-BUILT STUDENT ACCOMMODATION

Perhaps the strongest theme to emerge during the symposium was the widespread desire to expand the scale of provision of PBSA. Presenters from a wide range of educational institutions reflected on how the provision of affordable and accessible student accommodation can enhance the student experience for both local and international students.

For example, Professor Tyrone Carlin, Deputy Vice-Chancellor (Registrar) at The University of Sydney, which hosted the Symposium, explained that his University sees accommodation as a key determinant of student experience. The University of Sydney partnered with the New South Wales Government to redevelop the Queen Mary building to provide accommodation for 400 students, around half of whom are international students. It is important, he believes, that students have a community experience, and the integration of international and local students into such communities is a key feature.

This interest is in line with the Australian Government Department of Education and Training’s (2015b) ‘Draft National Strategy for International Education’, which calls for an increase in the proportion of international students living in PBSA in order to improve the experience of students in Australia.

Symposium participants felt strongly that living as part of a student community fosters social integration, engagement with studies and a deeper attachment to the educational institution. PBSA has security and welfare benefits as well, since students are in a safe and supported environment, often close to their campus and amenities.

Terry Burke’s discussion paper observed that international students in Australia are dependent on the private rental sector more than in any of the locations he examined, which presents several problems for international students:

For Australian universities in high-demand locations, particularly inner-city areas, rents are expensive compared to most other international locations and there are also major problems of availability. More generally, and partly related to the supply shortfall, the sector offers poor protection through residential tenancy law and decreasing availability of lower-cost rental. In addition, there are widespread reports about the recent targeting of international students by an inadequately regulated sub-sector of boarding and rooming houses with a history of exploitation and rent gouging (Burke, 2015).

Several speakers reflected on these negative consequences of the shortage of student accommodation which chiefly affect international students. Corey Stoneham, Manager of Standards and Policy in the Health and Building Unit in the City of Sydney Council, discussed a recent spate of unauthorised short-term accommodation, involving large numbers of students and backpackers living in very crowded, and often dangerous, conditions.

It is common for tenants to rent apartments and then sublet beds to more students than the apartment is designed for. One operator was managing around 100 properties with around 1000 renters. Dormitory accommodation is traditional for students and backpackers but because it is operating illegally there are big problems with quality, safety (especially fires), and exploitation of students. A multi-agency approach has been adopted in NSW to tackle this problem, with the Australian Tax Office, NSW Fair Trading, Police and Fire & Rescue.
The provision of more PBSA on its own will not eliminate this problem, since some students will still choose the cheapest possible accommodation and even the most affordable new provision is unlikely to compete with squalid conditions on price. But clearly expanding the supply of student accommodation at a range of price-points will reduce the size of the problem. Another factor, as Thomson Ch’ng, President of the Council of International Students of Australia, pointed out, is that international students very often are unaware of legal issues associate with renting. They are unlikely to know whether a rental arrangement is lawful nor their rights are tenants.

Dr Ashvin Parameswaran, Head of Student Accommodation Services at the University of Sydney argued that universities need to get to the point where they can make students an accommodation offer at the same time as making an enrolment offer. Some universities are already guaranteeing places in quality accommodation to new students. Edwina Ellicott, Marketing and Occupancy Manager at the University of Wollongong explained that her University has recently introduced an accommodation guarantee for all international students. The Australian National University now guarantees accommodation for commencing undergraduate students and many others (ANU, 2015).

PROJECTIONS OF FUTURE GROWTH

It is not surprising given this level of enthusiasm for PBSA that many speakers at the Symposium spoke glowingly of the significant number of new projects under development.

UCA’s census of student accommodation found that 19,169 places were planned to be established between 2015 and 2018, most located in Melbourne and Sydney (McDonald et al., 2015). Conal Newland, National Director, Student Accommodation Services at JLL, reported that the number of places/beds under control of the top 10 providers has increased 11 per cent between 2014 and 2015 to 37,062, over half of the national total, and these providers plan to bring another 6,853 places/beds on stream in 2015 (Newland, 2015).

This growth of the existing market leaders will be supplemented by new entrants such as UK-based Scape, which has two projects in development in Melbourne and one in Brisbane, which between them will provide 3,200 places/beds very soon. Many participants felt that growth would also stem from more partnerships between commercial PBSA providers and educational institutions including schools.

Dan Williams, Manager, Major Infrastructure Investment at Austrade and Victoria Clent, Managing Director at Aligned Funds Management spoke of the growth in interest in PBSA among foreign investors (especially sovereign wealth funds and high net worth individuals) and superannuation funds. Specifically, investors are looking for large projects (above $250 million) with a clearly articulated and bankable business case, particularly in large capital cities. These investors are often not well informed about the characteristics of PBSA and seek to partner with operators of student accommodation.
REGULATION

There was broad agreement at the Symposium that even the current rapid rate of growth is not sufficient to meet growing demand given the historically low level of provision. While the students in regional universities tend to be better served by student accommodation, the projected growth is heavily concentrated in the largest cities.

Clinton Ostwald, Director of Property Economics at Urbis, argued that the most important impediments hampering further growth are:

- A lack of consistent information or understanding of the level of demand for PBSA in specific locations and students’ preferences for accommodation types. For example, data on the number and type of students on campuses is not readily available.
- Intense competition for land use and competition from apartment developments in particular
- Planning frameworks lack clear definitions and guidelines for PBSA, making approvals processes more complex and time-consuming, and therefore more expensive.

This latter point on planning approvals processes was reiterated by several speakers. PBSA often involves smaller rooms than other types of developments but more communal space, and so they are often treated subject to guidelines designed for boarding houses. Local government practices in Australia are unpredictable and currently do not consistently support the development of quality backpacker and student accommodation.

Martin Reason, Manager of Infrastructure Coordination and Urban Design at Brisbane City Council argued that local governments need to free up empty space with better planning codes. Brisbane has been prepared to be flexible when considering proposals for new PBSA (especially owner-operated facilities) as a means to support international education and to facilitate urban renewal.

Frequent mention was made of the UK’s highly-regarded code of practice for student accommodation, which has established a clear and very detailed set of standards and an accreditation process (see http://www.thesac.org.uk/). Many participants felt that enforced minimum standards and some form of accreditation system or regulatory agency are needed in Australia, but there appeared to be no widely-shared agreement on what form this should take.

Stephen Yarwood, Urban Futurist and former Mayor of Adelaide, argued that in the contemporary environment regulation of minimum standards is not as effective as peer rating. There is currently no peer-review systems such as Trip Advisor or Urban Spoon for student accommodation in Australia but students are sharing their experiences through social media. While the online rental listing platform Study Stays (http://studystays.com.au/) is being used by many universities and providers, we have not yet seen the emergence of sharing economy for student accommodation, of the likes of AirBnB or Uber. Such systems can render existing regulatory frameworks redundant or counterproductive, as the taxi industry is quickly learning.

On the provider side, Steve Tucker, General Manager (Campus Living) at the University of Western Sydney, argued that the Australasian Association of College and University Housing Officers (AACUHO) has had considerable impact by creating opportunities for the sharing of best practice among its members across many institutions.
WHAT DO INTERNATIONAL STUDENTS WANT?

Thomson Ch’ng, President of the Council of International Students Australia made the point that international students expectations of university life are likely to be shaped American media representations of dormitories and norms in their home country. Dr Ian Walker, President of University Colleges Australia, agued that while traditional university residential colleges are old and small compared with new facilities, their model is still held in high regard and provides a benchmark which many others seek to emulate.

Jeremy Baker, Regional Director, Development at Urbanest, argued that private providers such as his which are both the developer and operator have a vital interest in quality of student experience, not just a room. They strive to provide accommodation close to campuses, public transport, food and entertainment.

Stephen Yarwood asked ‘what makes a great student city?’ We need to acknowledge some basics – affordable housing, cleanliness, safety, economic conditions. However, the quality of life is key for students and we need to be focused on what makes a place exciting for the young and mobile. Planners, educational institutions and accommodation providers need to ensure that housing, social spaces and food options create opportunities for students to meet each other. International students’, like local students, crave a friendly community atmosphere. Students often don’t have cars, and want to be able to walk and cycle around.

The buzz word ‘affordable’ was uttered innumerable times during the Symposium, and there was a clear agreement that the best way to better accommodate growing numbers of international students is to develop affordable housing close to campuses, amenities and public transport. This is, of course, easier said than done.

Young people in many cities have been agents of urban renewal, moving into derelict inner-city areas where they can create bars, art galleries, to which over time middle-class professionals will be attracted. This is happening in central Los Angeles now. Can international students contribute to urban renewal is under-appreciated pockets of Australian cities and regional centres?

Education providers and local governments need to ensure that students in each location have a diverse range of accommodations options to choose from, including home-stay, short-term options, private rentals as well as various forms of PBSA with flexibility in lease contract length, types of rooms and catering options. Some students will prefer options with higher levels of service while others will prefer budget options, and many students’ preferences will change over time.

Ensuring an ample supply of a broad range of accommodation options for international students will therefore require extensive cooperation between a wide range of stakeholders.

One key challenge will be to ensure that international students do not become more isolated from local students and the broader community as a result of living in separate accommodation facilities. Already too many international students are disappointed that they have not made more Australian friends (DET, 2015a). Governments, education providers and accommodation providers will need to develop a range of strategies to support diversity and inclusive communities both within PBSA facilities and within neighbourhoods.
REFERENCES


APPENDIX ONE: PROGRAM
INTERNATIONAL STUDENT
ACCOMMODATION SYMPOSIUM

Friday 26 June 2015
The University of Sydney
IEAA would like to acknowledge the hard work and dedication of the following individuals on the Project Planning Committee:

- **Brett Blacker** (Chair)
  President
  International Education Association of Australia (IEAA)

- **Rebecca Bendall**
  General Manager
  Urbanest

- **Thomson Ch’ng**
  President
  Council of International Students Australia (CISA)

- **Edwina Ellicott**
  Marketing and Occupancy Manager
  University of Wollongong

- **Peter Mackey**
  Director
  StudyNSW

- **Dr Ashvin Parameswaran**
  Head, Student Accommodation Services
  The University of Sydney

- **Dr Ian Winter**
  Executive Director
  Australian Housing and Urban Research Institute (AHURI)

- **Helen Zimmerman**
  Group General Manager
  Navitas

This program was correct as of Tuesday 23 June and is subject to change without notice.
This event is supported by StudyNSW (NSW Trade and Investment), the Australian Government Department of Education and Training, JLL and Urbanest.
As a study destination, Australia consistently ranks among the world’s most popular countries for international students. Although we rate highly for education delivery and quality of life, we continue to be let down by overall living expenses and a lack of student accommodation.

i-graduate’s International Student Barometer consistently rates Australia poorly for student accommodation, CISA identified the lack of housing as one of the three most important issues affecting students and the media continues to highlight exploitative landlords and rental properties jam-packed with students.

This one-day symposium brings together students, education institutions, accommodation providers and government representatives to explore long-term strategies to enhance the provision and availability of international student accommodation in Australia.

DISCUSSION PAPERS
Discussion papers will be commissioned and distributed to delegates prior to the symposium. These papers will provide the latest data and research to inform discussion and generate meaningful outcomes from the day.

#IEAAaccommodation
OBJECTIVES
This symposium aims to raise awareness among education institutions, accommodation providers and government policy makers of the need to improve access to good-quality, affordable student accommodation.

The symposium discussion papers and outcomes report will provide ongoing resource material in the search for long-term solutions to the accommodation needs of international students in Australia.

TARGET AUDIENCE
- International student accommodation providers
- Public and private education providers
- Accommodation officers
- Local, state and federal government policy makers
- Student representatives.

DATE
Friday 26 June 2015

LOCATION
The University of Sydney
Building 22, Veterinary Science Conference Centre
Regimental Drive
(Enter via Parramatta Road)
Sydney

ieaa.org.au/accommodation

#IEAAaccommodation
REGISTRATION
9.00am – 9.30am

WELCOME
9.30am – 9.45am
- Hon. Phil Honeywood – Chief Executive, IEAA
- The Hon. Richard Hargrave Colless – Parliamentary Secretary for Natural Resources and Regional Planning, New South Wales
- Professor Tyrone Carlin – Deputy Vice-Chancellor (Registrar), The University of Sydney

WHAT MAKES A GOOD ‘STUDENT CITY’?
9.45am – 10.30am
- Stephen Yarwood – Urban Futurist
Cities, and the way international students use and experience them, are changing rapidly. Education, entertainment, technology, safety, transport and urban experiences in general need to adapt to ensure cities are competitive in a global market. This keynote presentation will explore the role of international students and how we can plan our cities for their current and future needs.

MORNING TEA
10.30am–11.00am

FUTURECASTING AUSTRALIA’S STUDENT ACCOMMODATION NEEDS
11.00am – 11.20am
- Conal Newland – National Director, Student Accommodation Services, JLL
This market update will provide an insight into international student accommodation trends across Australia. It will include an overview of Australia’s existing student population, future demand for international accommodation, university and private sector provision of purpose-built student accommodation (PBSA) and the Top 10 student accommodation providers in Australia.

BARRIERS TO AFFORDABLE AND ACCESSIBLE STUDENT ACCOMMODATION
11.20am – 11.40am
- Clinton Ostwald – Director Sydney Property Economics, Urbis
What are the major challenges when it comes to the provision of affordable and accessible student accommodation in Australia? This presentation will provide an insight into understanding accommodation demand, student preferences, viability of land use, planning framework guidelines and a lack of coordination between education institutions and the private sector.

INDUSTRY PANEL: CHALLENGES AND OPPORTUNITIES
11.40am – 12.25pm
- Peter Mackey (Chair) – Director, StudyNSW
- Jeremy Baker – Regional Director, Development, Urbanest
- Victoria Clent – Managing Director, Aligned Funds Management
- Martin Reason – Manager, Infrastructure Coordination and Urban Design, Brisbane City Council
- Corey Stoneham – Manager, Standards and Policy, Health and Building Unit, City of Sydney Council
- Dan Williams – Manager, Major Infrastructure Investment, Austrade
This industry panel will bring together city planners, accommodation providers and government to examine the key challenges and opportunities relating to international student accommodation.

#IEAAaccommodation
STUDENT AND PROVIDER PERSPECTIVES: CHALLENGES AND OPPORTUNITIES

12.25pm – 1.10pm

- Hon. Phil Honeywood (Chair) – Chief Executive, IEAA
- Thomson Ch’ng – President, Council of International Students (CISA)
- Edwina Ellicott – Marketing and Occupancy Manager, University of Wollongong
- Dr Ashvin Parameswaran – Head Student Accommodation Services, The University of Sydney
- Steve Tucker – General Manager (Campus Living), University of Western Sydney; AACUHO Committee Member
- Dr Ian Walker – President, University Colleges Australia

This panel discussion will bring together students and education providers to explore how the provision of affordable and accessible student accommodation can enhance the overall experience of Australia’s international students.

LUNCH
1.10pm – 2.00pm

BREAKOUT GROUP DISCUSSION
2.00pm – 3.00pm

Small group discussion and reflection on international student accommodation issues and recommendations for future solutions.

BREAKOUT GROUPS REPORT BACK
3.00pm – 3.40pm

Representatives from each group report back.

FUTURE DIRECTIONS
3.40pm – 4.00pm

- Rapporteur: Stephen Yarwood, Urban Futurist

Reflection on the key considerations from the day, including challenges, outcomes and opportunities to meet the accommodation needs of international students across Australia.

NETWORKING DRINKS
4.00pm – 5.00pm

#IEAAaccommodation
Jeremy Baker
Jeremy is a chartered surveyor with over 10 years experience in the real estate sector (planning and development) in the UK and Australia, and has extensive experience in senior living and student accommodation.

Jeremy has been working with Urbanest for the last 4 years, starting with the company in London and moving to Sydney in late 2011. He is currently a Regional Director, Development for Urbanest based in Sydney and responsible for projects from inception to completion. To date, Jeremy has delivered over 1,000 beds in Sydney with more set for completion in 2016.

Tyrone Carlin
Professor Tyrone Carlin was appointed as Deputy Vice Chancellor (Registrar) of the University of Sydney in March 2014. Prior to his appointment as Deputy Vice Chancellor, he served in a number of senior positions at the University of Sydney, including as Pro Vice Chancellor (Education Operations) and Co-Dean of the University of Sydney Business School. He was Dean of Law at Macquarie University immediately prior to his appointment to the University of Sydney.

As Deputy Vice Chancellor (Registrar), he is responsible for managing key elements of the university’s relationship with, and provision of services to, students from the point of recruitment to the point of graduation and for a range of initiatives directed towards enhancing the student experience.

Thomson Ch’ng
Thomson Ch’ng is a Master of Science (Project Management) student at Curtin University, Sydney and the National President of the Council of International Student Australia (CISA).

Thomson has been an active student within campus as well as the wider international student community. He represents one of the founding member organisations in the inaugural NUS-CAPA international student forum where CISA was inaugurated.

Thomson is also a winner of the MASCA Testimonial Australia Gold Award 2011. He also founded ‘My Study, My Career’, a forum that connects and informs students about workplace and employment related issues through interactive, Q&A panel discussion between students and experts. In October 2013, Thomson was awarded the New South Wales Premier’s International Student of the Year Award for the Higher Education Category.

Victoria Clent
Victoria Clent is the Managing Director at Aligned Funds Management and is responsible for business development and client relationships.

Victoria was formerly the Director of Sustainability at IHG, and is considered Asia Pacific’s leading expert on hotel sustainability. She is a fellow of the Centre of Sustainable Leadership, inaugural chair to the Federal Government’s Clean Technology working group and was voted Young Achiever of the Year by the Facilities Management Association of Australia. Victoria was invited by the US Government to participate in an international climate change program and previously worked with United Nations Global Compact.

She has studied at both Harvard and Sydney University and is currently completing the Federal Government’s Asialink program.
Edwina Ellicott

Edwina Ellicott has been the Marketing and Occupancy Manager for Accommodation Services at the University of Wollongong since 2007. Prior to this, she spent more than 10 years in the professional services sector.

Edwina has completed postgraduate studies in international business, holds a master degree in marketing management and has completed a Certificate in Occupancy Management with the Association of College and University Housing Officers – International (ACUHO-I), located in the USA. She is a Fellow and certified practising marketer of the Australian Marketing Institute. Edwina has been a member of the Australasian Association for College and University Housing Officers (AACUHO) since 2007 and was appointed to the committee in 2010. In 2013, she was elected President and held this position until April 2015.

Peter Mackey

Peter joined the StudyNSW team as Director in October 2014 after seven years with Austrade. He was posted as Trade Commissioner to Hanoi in 2010 and later Singapore, and as Education Commissioner, ASEAN, he led Austrade’s regional education team across South-East Asia.

After commencing with Austrade in 2007, Peter was Senior Industry Advisor, Education, managing Austrade’s stakeholder engagement with the international education sector in Australia. He was involved in the integration of marketing and promotion for education into Austrade before being posted offshore in 2010. Over the past 20 years, Peter has worked in the education and training and ICT sectors, including various roles in the secondary, HE and ELICOS sectors as well as the private sector.

Phil Honeywood

Hon. Phil Honeywood is the Chief Executive Officer of IEAA. He was a member of the Victorian State Parliament for 18 years (1988–2006). During this period Phil served as the Victorian Minister for Tertiary Education, Training and Multicultural Affairs and was Deputy Leader of the Opposition from 2002–2006.

After retiring from politics in 2006, Phil became Marketing Director and CEO at Stott’s Business College and Cambridge International College, Melbourne. He also served on the Governing Council of Swinburne University of Technology.

Phil is currently a member of the TEQSA Advisory Council, New Colombo Plan Steering Committee, Education Visa Consultative Committee and the Ministerial Coordinating Council for International Education.

Conal Newland

Conal is a National Director in JLL’s Student Accommodation Services team covering Australasia and brings over 10 years experience advising universities and private sector clients.

He has extensive experience in valuation and advisory and the acquisition, development, refurbishment, operation, maintenance and disposal of student accommodation.

He relocated to Australia at the start of 2013 after having worked in the UK since 2004. His UK experience includes acting on behalf of over 20 top universities on a wide range of valuation and advisory engagements and having completed sales and transactions totalling over 10,000 bedrooms. He is currently acting on behalf of a number of universities, developers and investors, with existing operations and groups looking to enter the Australasian market.
Clinton Ostwald  
Bio unavailable at time of printing.

Ashvin Parameswaran  
Dr Ashvin Parameswaran is the Head of Student Accommodation Services at the University of Sydney and current secretary of the Australia and New Zealand Student Services Association. From 2008–2010, he was awarded consecutive citations for contributions to student learning from the ANU and the Australian Learning and Teaching Council.

His recent article, ‘Student residences: from housing to education’, published in 2014 in the Journal of Further and Higher Education, reviews effective residential models and integration of residential services with universities’ underlying educational missions. Ashvin also maintains research interests in bridging the academic–administrative divide in universities and aligning learning environments in Asian and Australian higher education.

Martin Reason  
Martin has 18 years experience in urban planning, regeneration and design in Australia, the People’s Republic of China and the United Kingdom. He holds a Bachelor of Regional and Town Planning from the University of Queensland and a Master of Infrastructure Management from the Queensland University of Technology.

Martin is currently the Manager of Infrastructure Coordination and Urban Design at the Brisbane City Council, Australia’s largest local authority.

As part of his programme for the BCC, earlier this year he led the preparation and implementation of the Lord Mayor’s infrastructure charges reduction scheme for new student accommodation developments, which is part of a broader portfolio of incentives to encourage the development of student accommodation in inner Brisbane.

Corey Stoneham  
Corey Stoneham is the Manager for Standards and Policy in the Health and Building Unit at City of Sydney Council. Corey has worked as a compliance officer and manager of compliance teams in local and state government and the private sector for the last 16 years.

In his current role with the City of Sydney he has established a dedicated investigations team to improve the city’s capacity to deal with complex investigations including unauthorised short-term accommodation and elevate its investigation methods to a police standard.

Steve Tucker  
Steve has a Bachelor in International Hospitality Management (with Honours) from the University of Central Lancashire in the UK. His career spans 20 years in hospitality management and education and includes managing hotel businesses in the UK, China, Macau and Australia.

A qualified vocational trainer in the UK, Steve has also been a lecturer and principal in some of Australia’s leading private hotel schools at undergraduate and postgraduate level, preparing the leaders of the future for the hospitality industry. Now General Manager of University of Western Sydney Village, Steve will draw on his experience of both sectors to enhance the student experience at UWS.

#IEAAaccommodation
Ian Walker

Dr Ian Walker is Head of Toad Hall, a residence for some 230 mainly postgraduate and international students at the Australian National University, and is currently President of University Colleges Australia (UCA).

Ian was also recently Head of Ursula Hall at ANU and initiated a residential exchange program with Tembusu College at the National University of Singapore. He has been a member of the ANU International Alumni Council. Prior to coming to Canberra he was Dean of New College and then Principal of the Kensington Colleges at UNSW where he completed his PhD in history. He is a Visitor in the School of History at ANU and an Honorary Research Fellow in the Faculty of Education and Social Work at the University of Sydney.

Dan Williams

Dan has worked with the Australian Trade Commission for 15 years, primarily in Trade Commissioner roles based in Fiji and the Philippines. He has been in his current role managing the major infrastructure investment team in Austrade’s Investment Division in Canberra since his return from posting in 2012.

Prior to joining Austrade, Dan worked in a range of roles, countries and organisations including: Export Finance Insurance Corporation (Sydney), Nichimen Trading Corporation (Sydney), Blue Star Line Shipping Agencies (London), Blue Star Line Shipping (Montevideo), Bridge Line Shipping (Australia and Far East) and Hotel Nikko (Sydney).

Dan has an undergraduate degree from UNSW majoring in economics and finance. Upon completing his studies in Australia, Dan lived and studied in Japan and holds Japanese language certification for levels 3 and 4 as well as completing formal studies in Japanese culture and etiquette. Dan also completed formal studies in Maritime Law and Commercial Shipping Practice.

Stephen Yanwood

Passionate about cities and innovation, Stephen is an urban planner who became the youngest Lord Mayor in Adelaide’s history. Today he is an Urban Futurist specialising in governance, leadership, strategic planning and innovation in urban development.

He is an adjunct lecturer at Adelaide and Canberra universities and the founder of city2050, a consultancy focusing on long-term strategic planning and urban transformation.

Stephen has previously worked in the South Australian Government, the South Australian Parliament and as Principle Planner in local Government. His planning experience has been exceptionally diverse, from strategy to implementation, dealing with most land use types, a diverse range of community, design and development issues and all levels of Government.
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